



More Actions: Teaspoons to Advocacy



Examples of how to share your Teaspoons of Change with others and the world...

Advocacy - what is it? It's where you not only care about an issue but you share with others, you become an ambassador, representative or advocate!

- Two easy but effective actions: **1. Know good people doing good things** and **2. Connect them with people who want to do good things!**
- **Write to, phone or meet your representatives** from the government to tell them what you care about and why - this one makes a huge difference!
- **TED talks** - organise a viewing on ending extreme poverty, or even better, **give a TED talk** on ending extreme poverty!
- **Choose one of the Global Goals** (<http://globalgoals.org/>) you are interested in and find one of the targets under that Global Goal (there are 169 in total) then create awareness, a campaign and a call to action to address that particular target and goal!
- **Posters, dramas, dances, flash mobs, theatre, chalking, announcements** etc. create awareness-raising on the global topic and cause you care about
- **Organise a group** of parents, teachers, sports club, religious group, family group, anyone! and share information and inspiration on something you are passionate about. Tell them the facts and figures, tell them why you care and give them a call to action!
- **Join, support or create campaigns** to engage people in your cause - for example: HeForShe, Live Below the Line (living on \$2 a day for food for 5 days)
- **Create a club** in your school / community - Clean Water club, Gender Equality club, End Polio club, Global Citizen club, Teaspoons of Change club! etc...
- **Hold a Positive Party!** share stories of success, give calls to action and include quizzes, competitions, raffles, challenges, puzzles, rhymes, etc.!
- **Social Media 4 Social Justice** use social media to share amazing photos, stories, videos, infographics, messages, etc. with your friends, family and others
- **Infographic!** Want to share a lot with a little space? Find and create the best mix of facts, figures, graphs, graphics, quotes to put into one jpeg or GIF
- **Buy Ethical or Fairtrade** you can help end extreme poverty by eating Fairtrade chocolate! (or tea, coffee, anything). Keep the wrapper and when you, or your class, have 10 or so wrappers - put them in an envelope and send them, with a letter, to an unethical company saying you only buy ethical Fairtrade products!
- **Bake for change...** Make yummy food and sell it to raise money for causes. In the process think about how to create awareness as well - \$1.90 cupcakes?
- **Awareness-raising challenge** Organise and do a long walk, a bicycle ride, not talking for two days, walking to get water, paint your pinkie purple, anything that creates interest and gives people an opportunity to understand and connect with a topic you want to highlight. You can maybe do it as a fundraiser too!
- **Give up something** what would you give up to end extreme poverty? Challenge classmates and community to give up something for at least 24 hours which might represent the reality for someone living in extreme poverty - such as no electricity, no phone, no shoes, no hot water, no sugar, no bed, no car...
- **A poverty-fighting Film Festival** showcasing great video clips, short stories and movies on wonderful people doing wonderful things to end extreme poverty
- **Be a Global Citizen Journalist!** Contribute to your school/business newsletter (or create one), write an article for the local newspaper, blog, open letter, etc.
- **Organise a Hunger Banquet.** Guests all pay the same amount for entry and food and are given a ticket out of a hat. 60% of tickets are a simple meal of rice and water sitting on the ground, 30% a decent meal, fruit juice and sitting on seats, 10% fine dining with unlimited food and drink at a table. See what happens
- **Invite your representatives to come and talk** about what they are doing to help end extreme poverty, who they know, what stories of success they have...
- **Remember follow your interests add it to your Global Citizen passion and it will equal change (gift + passion = change!), and...**

Small Actions X Lots of People = BIG CHANGE!